

HEALTH CARE

Senior-living with resort-like amenities coming to East Memphis

By [Sophia Surrett](#), Daily Memphian

Published: January 21, 2024 4:00 AM CT



“All services are included, and they don’t have to go anywhere,” Tim Dunne, CEO of Claiborne Senior Living, said of **The Avaline at River Oaks**. (Courtesy Claiborne Senior Living)

A senior-living community is being developed at 1645 W. Massey Road in East Memphis.

The Avaline at River Oaks will be a 114-unit assisted-living and memory-care facility developed by Avaline at River Oaks LLC, a partnership between Twin Bridges Investments and VH Development, Harrison Young and Edgar McKee.

The developers are refurbishing a 73,000-square-foot building on a 2.85-acre lot left by the senior community Laurel Glen. The purchase price was \$4.6 million.

[In first role as executive chef, Amber Carr makes name for herself](#)

“We’re doing a major remodel of it,” Young said. “We’re gutting it, all the finishes. Everything will be new within the building but structurally the same building.”

Young said buying an existing building lowers cost and creates more flexibility to provide a “more superior product with a more budget-conscious rental rate” for the residents.

When completed this summer, the new facility will have 90 assisted-living and 24 memory-care boutique apartments managed by the family-owned and operated senior-living company Claiborne Senior Living.

Tim Dunne, CEO of Claiborne Senior Living, said the costs of the apartments depend on the room size and whether it is an assisted-living or memory-care unit.

The assisted-living apartments will have studio and one-bedroom units available, all with kitchenettes. The studios will start at \$4,190 monthly and range from 257 to 357 square feet. The one-bedroom apartments will start at \$4,840 and range from 343 to 357 square feet.

“ *We’re doing a major remodel of it.
We’re gutting it, all the finishes.
Everything will be new within the
building but structurally the same
building.* **”**

Harrison Young

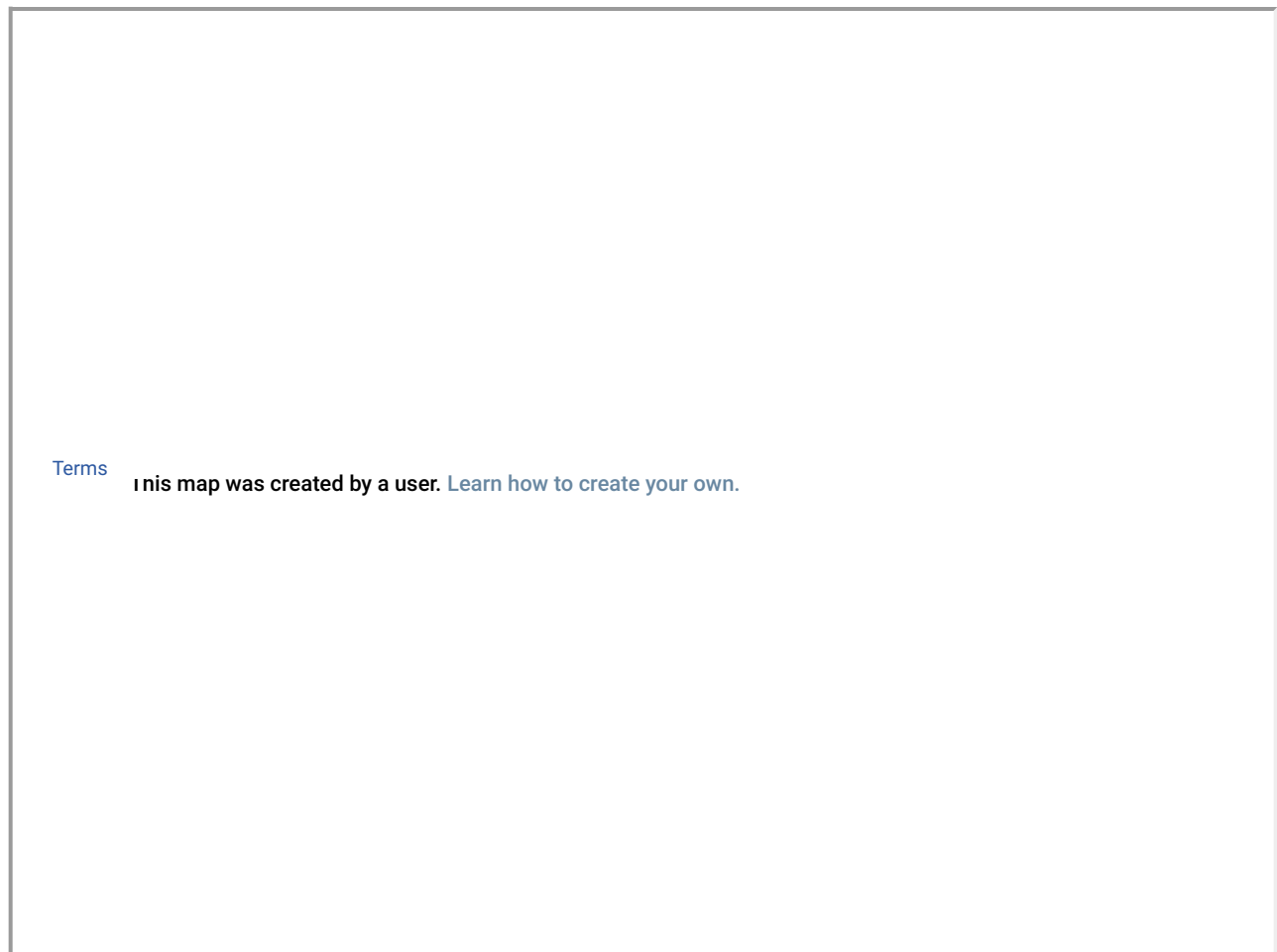
The memory-care apartments, all studios, range from 208 to 374 square feet and will start at \$5,540 per month.

Dunne said the memory-care units cost more because they include not only room and board, food, activities, utilities, transport and various other socialization items but also more interaction, care and a more secure environment.

The memory-care units will also have new preventative technology that will allow staff to respond and sometimes predict a potential health event, such as a fall, with its constant health monitoring.

Dunne said the residential profile for The Avaline is “your typical senior-living resident” who is at least 55 years old.

“We’re looking for those individuals that need either improvement in socialization or nutrition or just need some additional services and assistance in their day-to-day activities,” Dunne said.



Dunne said outside of the rooms, The Avaline will have resort-inspired amenities, including:

- On-site physical therapy.
- An in-house movie theater.
- A game room.
- A creative station.
- Three courtyards.
- Transportation.
- A bistro and bar.
- An in-house salon and barbershop.
- A library nook.
- An outdoor dining space.

“All services are included, and they don’t have to go anywhere,” Dunne said.

TOPICS

THE AVALINE RIVER OAKS SENIOR LIVING



Sophia Surret

Sophia Surret is a recent University of Alabama graduate, where she received her B.A. in news media and M.A. in journalism and media studies. She covers restaurants, residential real estate, and hospitality and tourism.
